

# JTools: Curation

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[tinyurl.com/BDJ-JTools](http://tinyurl.com/BDJ-JTools)

Web Extra:

Curation with  **Storify**

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# Study by Lysak and Cremedas

## in *Electronic Journalism*

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*“...most news executives would like to use their station’s web site to provide new and additional information to users—for example, “extra” video footage, documents, historical perspective about a story, and so on...”*

**News Director:** *“we want to create new content that surrounds the TV story. Otherwise we’re only doing a partial job....”*

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**Are new media skills needed?**

*91% said yes for producers*

*83% said yes for reporters*



# Jtools

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Using Online Resources

Search Tricks and Validity of Sources

Basic Maps

Finding People Online

Finding Stories Online

BDJ 464

**Web Extras: Timelines; Curations**

**Diving Through Databases**

More mapping

Online Resources for the Job Hunt



Relatively easy  
Not quick for daily stories





- Storytelling tool for online
- Curation
  - Selected summary
- Allows combination of



# Class Discussion

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- How do we already curate?
- How do we curate the buzz, reaction or opinion?
  - person-on-street interview
- What are potential ethical issues?



# Types Various types of stories

**Hard News / Chronicle**

ABC News: Building Explodes

Guardian: Malaysian Airlines flight lost

**Reaction story**

NBC News: What does poverty mean to you?

**Explainer**

Poynter: Paterno mistaken reports

**Slice of life**

NewTalkRadio: Valentine

**Memorial**

Canadian Press: Mandela

**Retrospective**

Storify: Year in Review

**Compare/Contrast**

Weather from various areas

# Key tips

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- Focus and limit the story
  - Not everything about the SU-Duke game, but perhaps just the memes that were designed
- You learn how to tweet well by reading multiple tweets of one event



Remember: it's about the story!

1. Think carefully about the focus
2. Stories have a beginning, middle & end
3. Write a narrative around the tweets
  - Avoid being a link or tweet-dumper!

Title

Platforms  
Available

Enter a description

Description goes here

Media



Storypad

Search: bcfought

### Collect items for your story from anywhere on the web

The Storify bookmarklet lets you easily add media from anywhere on the social web into your stories, such as tweets, photos, video or quotes from articles. [Here's a tutorial.](#)



Psst: We also have a [Google Chrome extension](#)

Enter  
Search  
terms



# Moving items

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- To get items on Storify
  - Drag over from right pane to left *or double-click*
  - Default: Goes to top
  - To go to bottom: Shift\_double-click
- To order
  - Drag items up or down



# Questions

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# Skill v. Concept

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- The tools change...
- Today – a taste
  - Not enough time today to develop skills
- But do you have the concept?

# Questions?

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