JTools: Curation

tinyurl.com/BDJ-JTools

Web Extra:

Curation with Storify

Study by Lysak and Cremedas

in Electronic Journalism

"...most news executives would like to use their station's web site to provide new and additional information to users—for example, "extra" video footage, documents, historical perspective about a story, and so on..."

News Director: "we want to create new content that surrounds the TV story. Otherwise we're only doing a partial job...."

Are new media skills needed?

91% said yes for producers

83% said yes for reporters

Jtools

Using Online Resources

Search Tricks and Validity of Sources

Basic Maps

Finding People Online

Finding Stories Online

BDJ 464

Web Extras: Timelines; Curations

Diving Through Databases

More mapping

Online Resources for the Job Hunt



Relatively easy
Not quick for daily stories



- Storytelling tool for online
- Curation
 - Selected summary
- Allows combination of











Class Discussion

- How do we already curate?
- How do we curate the buzz, reaction or opinion?
 - person-on-street interview
- What are potential ethical issues?

Various types of stories

Hard News / Chronicle

ABC News: Building Explodes

Guardian: Malaysian Airlines flight lost

Reaction story

NBC News: What does poverty mean to you?

Explainer

Poynter: Paterno mistaken reports

Slice of life

NewTalkRadio: Valentine

Memorial

Canadian Press: Mandela

Retrospective

Storify: Year in Review

Compare/Contrast

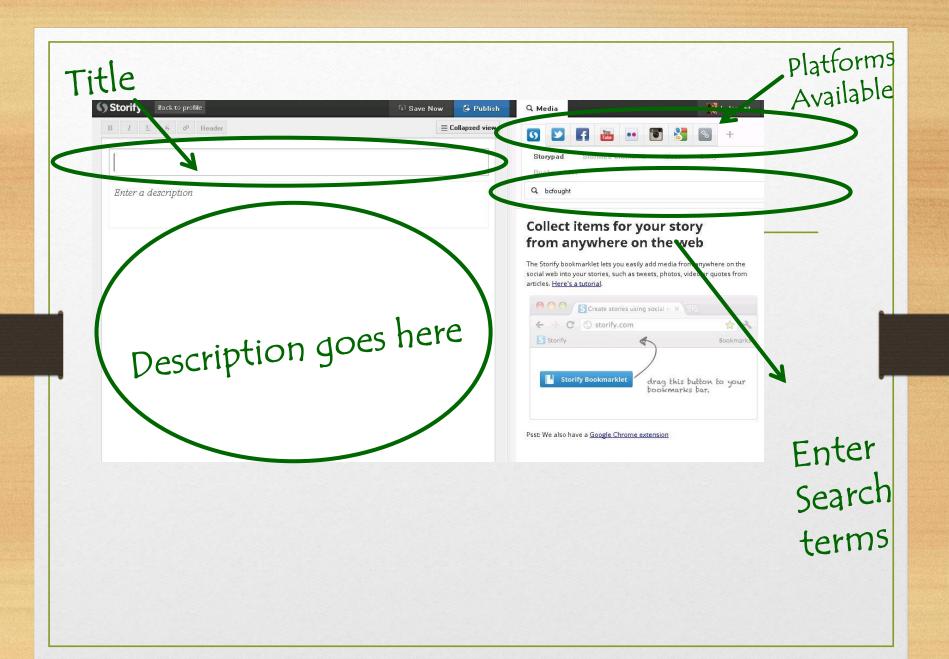
Weather from various areas

Key tips

- Focus and limit the story
 - Not everything about the SU-Duke game, but perhaps just the memes that were designed
- You learn how to tweet well by reading multiple tweets of one event

Remember: it's about the story!

- 1. Think carefully about the focus
- 2. Stories have a beginning, middle & end
- 3. Write a narrative around the tweets
 - Avoid being a link or tweet-dumper!



Moving items

- To get items on Storify
 - Drag over from right pane to left or double-click
 - Default: Goes to top
 - To go to bottom: Shift_double-click
- To order
 - Drag items up or down



Skill v. Concept

- The tools change...
- Today a taste
 - Not enough time today to develop skills
- But do you have the concept?

Questions?